

Consumer Data Use and Sharing Policy

Brown and Bradshaw Physical Therapy is committed to protecting the privacy and confidentiality of consumer information.

- **No Sale of Consumer Data**

Brown and Bradshaw Physical Therapy does **not sell, rent, or trade consumer personal information**, including mobile phone numbers or other contact information, to third parties for marketing or promotional purposes.

- **Limited Use of Consumer Data**

Consumer information, including mobile data, is used solely for legitimate business purposes such as:

- Appointment scheduling and reminders
- Patient communication
- Billing and administrative functions
- Compliance with legal and regulatory requirements

- **No Third-Party Marketing Use**

Brown and Bradshaw Physical Therapy does **not share consumer data with third parties for marketing purposes**.

- **Permitted Data Sharing**

Consumer data may only be shared under the following limited circumstances:

- With authorized third-party service providers who assist in business operations (e.g., billing, IT services), and only under strict confidentiality agreements
- When required by law, regulation, or legal process
- To protect the rights, safety, or property of the organization, patients, or others

- **Mobile Data Protection**

Mobile phone numbers and SMS consent data will **not be shared with third parties or affiliates for marketing purposes** under any circumstances.

- **Data Minimization and Security**

All consumer data is handled in accordance with this Information Security Policy and is protected using appropriate administrative, technical, and physical safeguards.